"Dead zone" is a more common term for hypoxia, which refers to a reduced level of oxygen in the water

This day was first formally proposed in Agenda 21 of the 1992 United Nations Conference on Environment and Development (UNCED) in Rio de Janeiro, Brazil. Observance began in 1993 and has grown significantly ever since; for the general public to show support, it is encouraged for the public to not use their taps throughout the whole day, the day has become a popular Facebook trend.

To focus on better ways to transport and perserve water so that rapid urban growth can continue to grow.

1. When washing dishes by hand, don't let the water run while rinsing. Fill one sink with wash water and the other with rinse water.
2. Some refrigerators, air conditioners and ice-makers are cooled with wasted flows of water. Consider upgrading with air-cooled appliances for significant water savings.
3. Run your clothes washer and dishwasher only when they are full. You can save up to 1,000 gallons a month.
4. Install covers on pools and spas and check for leaks around your pumps.
5. Use the garbage disposal sparingly. Compost vegetable food waste instead and save gallons every time.
6. For cold drinks keep a pitcher of water in the refrigerator instead of running the tap. This way, every drop goes down you and not the drain.
7. Water your lawn and garden in the morning or evening when temperatures are cooler to minimize evaporation.
8. Use a broom instead of a hose to clean your driveway and sidewalk and save water every time.
9. Collect the water you use for rinsing fruits and vegetables, then reuse it to water houseplants.
10. If your shower fills a one-gallon bucket in less than 20 seconds, replace the showerhead with a water-efficient model.

Motion senser taps.